



HORSHAM LITTLE LEAGUE

**P.O. Box 214
Horsham, PA 19044**

December 30, 2009

Dear Neighbor,

With your help, the Horsham Little League will continue to provide about 1,000 girls and boys of the community the opportunity to learn the art of sportsmanship, and develop their softball and baseball skills.

As a *NON-PROFIT, VOLUNTEER* organization, the league needs to generate funds to help offset many expenses. Your sponsorship helps pay for bats, balls, field supplies, and capital improvements to the facilities. Hopefully, this is where you can make a big difference for the kids by becoming a sponsor of Horsham Little League.

There are three ways to sponsor, and the details are listed on the sponsor form. The newest sponsor option is the field Banner Sponsor. Horsham Township recently approved up to 24 banners to be prominently placed on the fences of our main softball and baseball fields during the 2010 season. Keep in mind that hundreds of families visit our fields each day during the spring and summer.

Website sponsors are very popular, and allow you to display your company logo on the Horsham Little League home-page. This can also contain a click-through link for access to your website. Parents are directed to our website for critical information like game schedules, rosters, and important announcements.

We hope this visibility helps your organization, but in the end the kids are the real winners. Thanks in advance for your sponsorship, and the deadline for submitting applications for sponsorship for the 2010 season is February 26th.

Sincerely yours,

Jim Bruno
President - Horsham Little League
JBruno02@hotmail.com